



April 04, 2024

To,  
The General Manager  
Department of Corporate Services,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001.

**Scrip Code: 540268**

To,  
The Manager  
Department of Corporate Compliance  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051.

**Scrip Code: TRU**

**Subject: Press Release/Media Release**

Dear Sir/Madam,

Please find enclosed herewith copy of the Press Release which will be published in due course of time in print/digital mode.

We request you to take the above information on record.

Thanking You,

Yours faithfully,  
**For TruCap Finance Limited**

**Sonal Sharma**  
**Company Secretary & Compliance Officer**  
*Encl.: As above*



**TruCap Finance Limited**

**(Formerly known as Dhanvarsha Finvest Limited)**

**Regd. Off. :** 3<sup>rd</sup> Floor, A Wing, D.J. House, Old Nagardas Road, Andheri (East), Mumbai – 400 069  
Tel. : 1800 210 2100 | [contact@trucapfinance.com](mailto:contact@trucapfinance.com) | [www.trucapfinance.com](http://www.trucapfinance.com) | CIN : L24231MH1994PLC334457



Media Release

TruCap Finance crosses AUM of INR 1,000+ crores

**4<sup>th</sup> April 2024, Mumbai: Trucap Finance Limited (BSE: 540268) (NSE:TRU)**, a financial services company, providing credit solutions to the large and underserved MSME segment and individuals in India, has crossed a milestone of **INR 1,000+ crores AUM** in Q4 FY2024.

This achievement has been driven by multi-fold factors including its expanding network of 122 branches which provides wide geographical coverage, focused around MSME hubs. The company has been investing in on-ground outreach initiatives, improving customer service, as well as expanding opportunities with its Lending-as-a-Service or L-A-A-S partners.

TruCap prioritises on financial inclusion and sustainability and has been actively funding businesses in clean energy space, promoting environmentally responsible practises. The Company also places emphasis on funding women entrepreneurs recognising their vital role in driving economic growth and fostering inclusivity in the business landscape.

The Company boasts an impressive track record, serving a cumulative customer base of over 3,10,000 borrowers, which underscores the widespread trust and confidence in company's financial services and solutions. Additionally, TruCap has forged partnerships with 47 lenders, further enhancing its capacity to meet the diverse needs of its customers. This network of lenders reflects the Company's commitment towards easing last mile access to a wide array of financial products and resources, ensuring that customers receive tailored and competitive offerings.

**Management Comment:**

Commenting on this accomplishment, **Mr Rohan Juneja, Managing Director & CEO, Trucap Finance Ltd.** said, *'I am immensely proud to announce that our company has crossed the significant milestone of crossing INR 1,000 crore of Asset Under Management (AUM). This achievement is a testament to the dedication and expertise of our team, as well as the trust and confidence bestowed upon us by our clients.'*

*This milestone sets the stage for the next leg of our growth journey. We remain committed to delivering inclusive financial solutions and further bolster our mission to empower small businesses. I would like to thank the entire TruCap team and all our stakeholders for their continued support, which helps us set and achieve new benchmarks.'*



**About TruCap Finance Limited:**

TruCap Finance Limited is a non-deposit-taking NBFC registered with the RBI. It focuses on providing financial services to MSMEs and individuals.

TruCap Finance Limited, previously operating as Dhanvarsha Finvest Limited, is listed on both the BSE and NSE. Specializing in lending to MSMEs, it aims to bridge the gap in access to affordable credit for entrepreneurs. The Company is dedicated to ensuring that small business owners have the financial support necessary for business growth, aligning with their ambitious goals of building sustainable and profitable ventures.

Utilizing technology, TruCap Finance Limited has developed a streamlined loan process tailored to the needs of small businesses. In addition to providing financial capital, it endeavors to make a positive impact and foster social capital for its stakeholders.

For more details, please visit: [trucapfinance.com](http://trucapfinance.com)

**For any Investor Relations query, please contact:**

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**Caution Concerning Forward- Looking Statements:**

*This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. The Company is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.*